

# Getting Started In IMMACC

**FIRST, Get on our “TEAM LIST” so that we can get you information about private webinars.**

<http://immacc.net/team>

# First Things First!

## Login To Your Site at IMMACC.com

Notice the URL for your own IMMACC account. This is where people will join immacc through you making you a minimum of \$1000 plus \$50 per month. You may want to bookmark this link.

IMMACC  
INTERNET MARKETING, MENTORING & COACHING CENTER

WHY PAY OUTRAGEOUS SUMS OF MONEY TO INTERNET MARKETING GURUS WHEN YOU CAN GET THE BEST TRAINING ON EARTH FROM US?

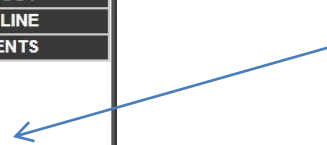
HOME	CONTACT	PROFILE	LOGOUT
PROGRAM STATS	VIEW DOWNLINE	EMAIL DOWNLINE	
PAYMENTS EARNED	MARK PAYMENTS	MAKE PAYMENTS	

Welcome Steve! Your sponsor is: Company CEO Gerald Van Yerxa. Their username is: admin.  
Their phone is: 1-250-374-9355 / 11am-8pm PST. Their email is: [geraldsteam@immacc.com](mailto:geraldsteam@immacc.com).  
Your link to promote is: <http://www.immacc.com/?id=stevejanko> or <http://stevejanko.immacc.com>

Program(s) where you have a active membership:  
Total Marketing Program (Qualified)  
Total Marketing Program Subscription (Qualified)

Account Status:  
Total Marketing Program: **Your account is active. No issues found.**  
Total Marketing Program Subscription: **Your account is active. No issues found.**  
[Change your payment method for the administrator fee - Last paid by: Manual Processed Payment - One Time.](#)

Your URL



# Next, Set Up Your Profile By Clicking The “Profile Tab”



The screenshot shows the IMMACCIO website interface. At the top, the logo "IMMACCIO" is displayed in large, bold, silver letters, with "INTERNET MARKETING, MENTORING & COACHING CENTER" underneath. Below the logo, there is a navigation menu with four tabs: "HOME", "CONTACT", "PROFILE", and "LOGOUT". The "PROFILE" tab is highlighted with a blue arrow pointing to it. Below the navigation menu, there are three rows of menu items: "PROGRAM STATS", "VIEW DOWNLINE", and "EMAIL DOWNLINE" in the first row; "PAYMENTS EARNED", "MARK PAYMENTS", and "MAKE PAYMENTS" in the second row. Below the menu items, there is a welcome message: "Welcome Steve! Your sponsor is: Company CEO Gerald Van Yerxa. Their username is: admin. Their phone is: 1-250-374-9355 / 11am-8pm PST. Their email is: [geraldsteam@immacc.com](mailto:geraldsteam@immacc.com). Your link to promote is: <http://www.immacc.com/?id=steveianko> or <http://steveianko.immacc.com>

Profile Tab

## Fill Out Your Biographical Data On Profile Page.

- You need to be able to be paid if you market IMMACC.
- I recommend only accepting payments through SWREG as it is free and safe. If you run into someone that wants to pay you using another method, you can take care of that on a case by case basis.
- Scroll down your “Profile” page to the SWREG section and click the link to set up a free SWREG account and watch the videos to set up your products. Make sure to “Update Profile” often so that the stuff you entered in doesn’t “time out”.

## SWREG:

SWREG Store ID:  [Free SWREG Account](#)

This is your SWREG store number (fake e.g.: 108275)

SWREG Author:

This is your SWREG username

SWREG Publisher:

This is what you put in as your COMPANY NAME when you set up your SWREG products

SWREG Verification:

This is the email that you have registered with SWREG

Use SWREG On:

We recommend you set it up for ONE TIME and SUBSCRIPTION PAYMENT.

NOTE: You need to setup the program amounts as products inside SWREG to use it as a payment processor.

### Watch SWREG

[Please view this newer screen recording 1st for a walk through](#)

[Please view this older screen recording 2nd for a walk through](#)

NOTE: You need to do a few things different from what the screen recording above explains.

1. You should choose "One Variation" as the "Product Variations" choice.
2. When adding the product price select "Variable Pricing" and add the amount shown below into the "Price" and "Minimum Price" field..
3. On the Instalment products you need to set them up as subscriptions inside SWREG from the "Recurrence Setup" page. On the "Billing Repetition" option, choose "Bill Count Times" and enter the desired times to bill the customer into the "Enter Count" field (You will locate the number below on the "Program Subscription Length" field).
4. Under delivery method, instead of creating it with the name "BTTW Delivery" as was suggested in the video, use the name "IMMACC Delivery".

**For the "Custom Email Text" that you enter in the "Delivery Method" settings, please use this text or a similar approach.**

You can download your products by logging into the Members area and downloading them from there.

In addition you can use the Key you received in this email to access the products from this page:  
<https://www.immacc.com/download.php>

Program 5 - Tier Payment:  (Product ID)

Program Name: Total Marketing Program  
Program Amount: \$ 100.00

Claim Free SWREG ACCOUNT HERE

Watch These Videos To Set Up Your Products.

Remember to scroll down the page and click "Update Profile" often so that your work doesn't disappear!

# To Make Money Online With IMMACC You Need

A Funnel That Converts

Landing Page (includes one video you need to make and an Autoresponder Form)

Here Is Mine Made With [OptimizePress](#) @ [www.1000everyday.com](http://www.1000everyday.com)

You can get optimizepress training in parts #3 & #4 of the training under "Wordpress" in your back office.

Would You Like To Learn How To Win With An Online Business?

**Create Your Own Unique Brand Online And Attract "Buyers" For Your Online Business!**

Discover the recipe for free, residual traffic with time-tested online marketing techniques!

IMMACC Founding Member Steve Jankowski  
by toptiermentor

0:09 / 1:57 360p

**Get your free training and discover how to be successful online!**

© 2010 Seolidify, LLC.

Enter your name...

Enter your email...

Phone Number

**Show Me The Video**

Not to worry, we are 100% can-spam compliant and will not share your information with anybody!

Here Is One Made Using Kompozer By David Boozer

[www.FamilyUnlimitedOpp.com](http://www.FamilyUnlimitedOpp.com)

You can get Kompozer Training in the back office.

yunlimitedopp.com/

☆ ↻ 🔍 Google

*"Are you ready for success online?"*

*Learn The Secrets To Success*

*With Any Business Online...Side by Side!*

"Arguably the Best Internet Marketing Mentoring Training Program and Business Opportunity to Date!"

Access Your ***FREE*** Training Tutorial and Presentation Now...



Name:  
  
Email:  
  
Phone number:

ENTER

There is a NEW era of entrepreneurship, business ownership and opportunity that has emerged creating massive success for individuals every day. Learn more about the power behind this program & opportunity...

*with*

*David and Christine...*

It's Your turn NOW! You can keep doing what you have been doing and get what you have been getting...OR, you can do something different and radically transform your Life and Finances!

- To build your own landing page, you will need a domain (I recommend that you purchase 2 domains, one for your landing pages and another for your home online). You can buy your domain anywhere, but I like [www.luckyregister.com](http://www.luckyregister.com) because they cost about \$1 less than godaddy.
- You will also need to “host” your domain someplace. I recommend [HOSTGATOR](http://HOSTGATOR) because they are VERY friendly to internet marketers and have great customer support. GODADDY IS NOT FRIENDLY TO INTERNET MARKETERS>>>>I RECOMMEND THAT YOU DO NOT USE THEM. You should use a host that has what is called a “C-Panel”. [Hostgator](http://Hostgator) has this.
- To set up your domains and get them ready to market, I recommend that you go to the “Wordpress” training in the back office and scroll way down the page to the “Part 3 and Part 4” trainings where I show you how to set up hosting with hostgator and install wordpress on your domains. You can learn how to set up the [OptimizePress](http://OptimizePress) theme and build your landing page in the “Part 4” training. You will need to purchase the Optimizepress theme and save it on your computer in a .zip format. The cost of Optimizepress is \$97 and the Hostgator hosting is about \$10 per month.

I highly recommend using Optimizepress to build your landing page as once you buy it, you can use it to make as many landing pages as you want.....so it is a one time expense.

OptimizePress is a custom Wordpress Theme, so you will need to watch the wordpress training and learn how to set up your own self-hosted wordpress website. This is not hard and is very inexpensive. It would, however, cost you as much as \$2000 to hire someone to do it for you. You CAN do it yourself very easily just by going through the Part 3 and Part 4 wordpress training in the back office.

You will need to make one video for your landing page. Try to keep the video as close to one minute long as possible. The purpose of the landing page video is to get people to want to learn more about what you do and enter their name, email and phone number to gain access to more information.

VIDEO.....Watch “Video Training” in your back office.

Use Windows Movie Maker, Imovie or other software.

Can be video or slide show with your audio.

You can get good free audio creation software at [Audacity](#).

If you are making a slide show, just insert slides or pictures in the timeline and then overlay it with audio created with Audacity or some other method.

Upload video to YouTube, Vimeo, Viddler, or get an account at the [EZS3](#) platform and host your own videos on Amazon. [EZS3](#) gets rid of “related videos” and is more professional looking.

# Once you have created a video and hosted it online.....

- You will need an optin form on your landing page. This is your autoresponder. I recommend you use [Aweber](#) as I have found it very simple to use. Get an [Aweber](#) account, and [watch my trainings](#) on how to set it up so that you can create the optin form code for your landing page.
- You will need to have a domain to put your landing page on. You can go through the Kompozer trainings in the back office or use OptimizePress (recommended by me) to build your landing pages.
- You will need to have a “Thankyou” page for your autoresponder. I recommend that you build that page on a “sales page” in your optimizepress theme or have a separate “non-public” page in your other domain that is set up on wordpress.
- You will need to make a video for your thankyou page. Here is my thankyou page: <http://immacc.net/immacc-due-diligence>

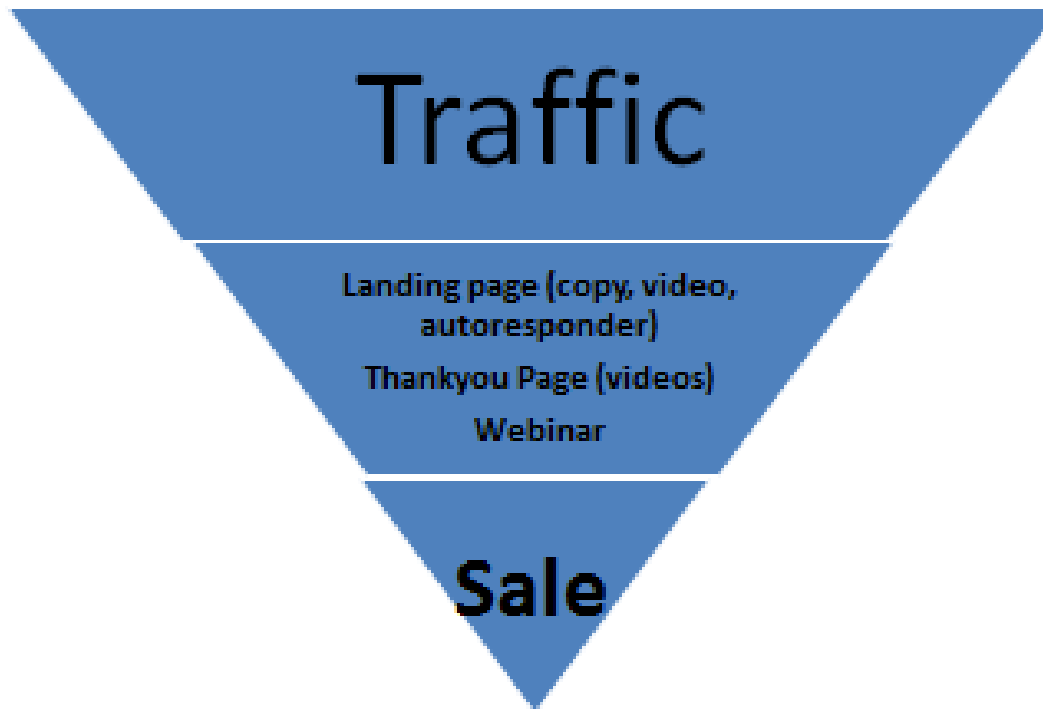
- You can get the embed codes for many of the IMMACC videos to put on your “thankyou” page by going to the alphabetical listing in the back office and clicking on “Embed Codes For Some Of Our Tools” theatre. It is near the top of the alphabetical listing.

Remember, if I am NOT your direct sponsor, ask your sponsor for their affiliate links before you use any of my affiliate links.

In addition to the “funnel that converts” .....

- You need traffic. This is what IMMACC is really all about. You need to decide what methods you want to learn to use to drive traffic to your landing page and your home online. I HIGHLY recommend that you watch the training “Massive Action Plan For Newbies With No Budget For Marketing”
- Then, you can watch the trainings that appeal to you and your online goals.

# Sample Marketing Funnel



# Checklist

- \_\_\_\_\_ Set Up Profile
- \_\_\_\_\_ Set Up Swreg
- \_\_\_\_\_ Choose & buy 1 or 2 domains [www.luckyregister.com](http://www.luckyregister.com), [www.godaddy.com](http://www.godaddy.com)
- \_\_\_\_\_ Hosting (set domain nameservers)[www.hostgator.com](http://www.hostgator.com) (Watch Trainings On Wordpress Part 3)
- \_\_\_\_\_ Install Wordpress using fantasticio
- \_\_\_\_\_ Install [Optimizepress](#) on Landing page domain or go through Kompozer training to build your landing page. (Wordpress Training part 4)
- \_\_\_\_\_ Get [autoresponder](#) account and set it up
- \_\_\_\_\_ Make landing page video, thankyou page video, host it online (Youtube, Vimeo, [EzS3.....](#))
- \_\_\_\_\_ Build Landing page & Thankyou page. (thankyou page could be on primary blog.
- \_\_\_\_\_ Test your funnel
- \_\_\_\_\_ Choose 1 to 3 traffic driving methods and watch trainings

# Trainings To Watch

- Massive Action Plan For Newbies With No Budget For Marketing
- Article Marketing
- Video Marketing
- Wordpress (part 3 blog set up, part 4 optimizepress)
- Social Bookmarking
- Autoresponders (Aweber-mine, Getresponse, IMMACC Training)